

CATALYST SPONSORS

Catalyst is more than just a conference, it's a network of connections. Those connections aren't possible without the support of our sponsors. When you're a Catalyst sponsor, you don't just send a check, you send your story. Throughout Catalyst, we'll share each of our sponsor's stories with a room full of passionate storytellers who can further spread your mission and help share your why.



SPONSORSHIP OPTIONS

PACKAGE NAMES	COMMITMENTS	NUMBER OF OPTIONS AVAILABLE
Supporter	\$500	Unlimited
Partner*	\$1000	2 1
Collaborator*	\$2500-4000	4 3
Storyteller-Session Sponsor*	\$5000	6 4
Catalyst-Keynote Sponsor*	\$7500	2 1

*These are first come, first serve. Each option of the package names are exclusive to one organization.

For a list of previous speakers and the sponsorship terms and conditions visit the Catalyst website: roguewatergroup.com/catalyst.

STEPS TO REQUESTING A PACKAGE

1. **Pick your sponsorship package.** (See levels below)
2. **Reserve your selection.** Email Arianne Shipley, arianne@roguewatergroup.com or call 713-392-8433.
3. **All payments for sponsorship packages** are to be paid within **15 days** to maintain package level priority order. If this is a problematic time frame for your business, call Arianne Shipley at 713-392-8433.

SPONSORSHIP PACKAGES

SUPPORTER

\$500

We'll let everyone know you support the cause. Be the catalyst for these water industry professionals to become more effective leaders and communicators.

For this sponsorship level, your organization receives:

- Organization logo on the Catalyst web page.
- Organization name included in the summit program.
- Social media tags

PARTNER

\$1000

Partners help give us a break. Catalyst is a nonstop journey. Your sponsorship will keep attendees caffeinated. Your logo will be placed at coffee stations on breaks.

For this sponsorship level, your organization receives:

- Signage at all coffee stations.
- Organization logo on the Catalyst web page.
- Organization name included in the summit program.
- Social media tags.

Sponsors may choose one of the following sponsorship options:

\$1000: Coffee Break Day One*

\$1000: Coffee Break Day Two*

COLLABORATOR

\$2500 - \$4000

Catalyst is about knowledge but also about making connections. Help create the space for these connections to occur.

Sponsors may choose one of the following sponsorship options:

\$2500: Mixer/Networking Event*

\$4000 Lunch and the Paleta Bar*

\$4000 Tribal Collaboration Lunch*

\$4000 AV

Mixer/Networking Event: Sponsor the mixer on the first night that sets the tone for the next few days. Sponsors will get their logo on a **koozie bottle sweater** for all attendees.

Lunch and the Paleta Bar: In San Antonio, we ditch the water cooler and gather around the paleta bar to catch up. Hosting these **chilled treats** along with a **personal hand fan** in June in Texas means your name will never be forgotten by the attendees.

For this sponsorship level, your organization receives:

- List of attendees and contact emails.
- Signage/logo at all applicable events and swag. (See descriptions below.)
- Organization logo and a web link on the Catalyst web page.
- Organization name included in the summit program.
- Social media tags.

Tribal Collaboration Lunch: Catalyst ends with a section on tribal collaboration to ensure attendees leave recharged. Send them on their way at with your **branded jolt charger**.

AV: Sponsor the AV staff to capture Catalyst in action to produce video content that can be used in future videos and webinars. Your logo will appear in the **credits for subsequent videos or webinars** created with the footage made for the purpose of Catalyst 2019. Available to multiple organizations.

SESSION SPONSOR

\$5000

Sponsorship of a workshop block enables Catalyst to provide quality sessions led by industry experts.

Sponsors may choose to sponsor one of the following workshops:

Storytelling Workshop*

Assessment Workshop*

Branding Workshop*

Content Workshop*

Strategy Workshop*

Tribal Collaboration Workshop*

For this sponsorship level, your organization receives:

- Recognition during introductions of the speakers in sessions within their respective workshops.
- One complimentary conference registration.

Session sponsors will also receive:

- Promotional insert with attendee conference materials.
- List of attendees and contact emails.
- Signage at all applicable events.
- Organization logo and a web link on the Catalyst web page.
- Organization name included in the summit program.
- Social media tags.

KEYNOTE SPONSOR

\$7500

Sponsors may choose to sponsor one of the following sessions:

Opening Session*: Sponsor will receive their logo on the lanyard.

Closing Session*: Sponsor will received their logo on the schedule-at-a-glance in the name badge.

For this sponsorship level, your organization receives:

- Full-page color ad in the summit program.
- Recognition during introduction of the speaker within their respective session.
- Two complimentary summit registrations.

Keynote sponsors will also receive:

- Promotional insert with attendee summit materials.
- List of attendees and contact emails.
- Signage at all applicable events
- Organization logo and a web link on the Catalyst web page.
- Organization name included in the summit program.
- Social media tags.

*These are exclusive to one organization.

For questions, please contact Arianne Shipley,
713-392-8433 or arianne@roguewatergroup.com.